2020 Retail Innovation Challenge: Digital Transformation Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

Contest: Retail Innovation Challenge: Digital Transformation (the “Contest”)

Sponsors:

- The Institute of Electrical and Electronics Engineers, Incorporated, 445 Hoes Lane, Piscataway, New Jersey, USA, 08854;
- PI Apparel, 3D.RC: 5th Floor Maya House, 134-138 Borough High Street, London, SE1 1LB, UK

Eligibility: Contest is open to residents of the United States of America, Europe and Asia and other countries, where permitted by local law, who are the age of eighteen (18) and older. Employees of Sponsors, its agents, affiliates and their immediate families are not eligible to enter Contest. Entrants may be subject to rules imposed by their institution or employer relative to their participation in contests and should check with their institution or employer for any relevant policies. Void where prohibited by law.

Agreement to Official Rules: By participating in this contest, entrants agree to abide by the terms and conditions thereof as established by Sponsors. Sponsors reserve the right to alter any of these Official Rules at any time and for any reason. All decisions made by Sponsors concerning the Contest including, but not limited to the cancellation of the Contest, shall be final and at its sole discretion.

Entry Period: This Contest, which is broken into two phases, commences on February 21, 2020 and ends on September 25, 2020 (11:59 PM PST) (“Entry Period”). Sponsor’s server is the official clock for the Contest. Entries received before or after the entry period are void.

Entrants must submit Phase 1 Entries by June 26, 2020 11:59 pm PST;
Selected Semifinalists invited to participate in Phase 2 must submit Entries by September 25, 2020, 11:59 pm PST;

How To Enter:

Entries must include:

Phase 1: Entry template, synopsis, presentation; Presentations may include a written paper, white board, or visual presentation (wireframe or schematic), all submitted in PDF format with embedded images and fonts, Uploads are limited to 5MB and must be in PDF format.

Phase 2: Additional materials are not required, however entrants selected for Phase 2 are encouraged to provide supplemental materials to support their submissions. These may include prototypes of features, capabilities and/or solutions as appropriate

All submits will enter via the website: https://standards.ieee.org/events/3dbp/dt-grand-challenge-2020.html

LIMIT ONE (1) ENTRY PER PERSON OR COMPANY

Only entries submitted in accordance with these Official Rules will be eligible for consideration. No alternate means of entry permitted. All entries become the exclusive property of Sponsor and will not be acknowledged or
returned. For the avoidance of doubt, submission of an entry does not transfer ownership of any underlying intellectual property contained within an entry. Such intellectual property shall remain the property of the entrant. Entrant only grants a license to entrant’s entry intellectual property to the extent required by these Contest Rules.

Selection of Winner(s): A panel of judges from IEEE, PI Apparel, 3D.RC and partners will evaluate Phase 1 and Phase 2 submissions and select winners based on:

- Collaboration Impact ~ the degree and/or diversity of stakeholders that collaborate on developing the submission
- Social Impact ~ the extent to which the submission addresses social and/or environmental impacts and implications
- Business Impact ~ the extent to which the submission addresses saving and/or making new value for customers and/or consumers
- Technology Impact ~ the extent to which the submission delivers improvements on existing and/or new capabilities

Prize: The prize(s) for the Contest are being sponsored by IEEE, PI Apparel, 3D RC and Kalypso Management Consulting. The “Prize Winner(s)” shall receive recognition via an IEEE sponsored press release and/or e-publication placement (method of communication to be chosen by IEEE in its sole discretion), an IEEE sponsored webinar showcasing winning participant submissions, and the opportunity to showcase submissions at the PI Europe event in October 2020 (poster or panel session anticipated — final determination on showcase will take place during the Phase 2 period), as well as one ticket to attend a PI Apparel event (up to a $995 US value — transportation and lodging not included) of their choice: PI Europe (Oct, 2020), PI LA (Feb 2021) or PI Hong Kong (April, 2021) or PI NY (June 2021). PI Apparel reserves the right to review the winning company submission for appropriate fit for a PI event agenda as a condition of acceptance in an upcoming agenda. Additionally, the winner will receive a full day collaborative workshop in the Bridgetown Innovation Studio in Portland, OR. This workshop allows you to tap into Kalypso’s industry and digital experts and leverage our ecosystem connections. The winner will also receive the opportunity to develop a physical showcase of the winning technology in Bridgetown, to be available to retailers who visit the space. No cash in lieu of prize or substitution of prize permitted, except that Sponsors reserve the right to substitute a prize or prize component of equal or greater value in its sole discretion for any reason at time of award. Sponsors shall not be responsible for service obligations or warranty (if any) in relation to the prize(s). Prize may not be transferred prior to award. All other expenses associated with use of the prize, including, but not limited to local, state, or federal taxes on the Prize, are the sole responsibility of the winner. Winner(s) understand that delivery of a prize may be void where prohibited by law and agrees that Sponsors shall have no obligation to substitute an alternate prize when so prohibited.

Notification of Potential Prize Winners: The Prize Winners will be notified by e-mail and/or phone within 14 days of the selection date for phase 1 and within 7 days for phase 2. If a Prize Winner does not acknowledge acceptance of the Prize within 14 business days after being notified that he or she is a Prize Winner, or if a potential Prize Winner does not return the signed claim forms within the required time, or is otherwise found to be ineligible or not in full compliance with these Official Rules, another Prize Winner will be chosen using the same procedure specified above. Potential Prize Winner may be asked to execute and return to Sponsor a declaration of eligibility and liability/publicity release, where lawful, within fourteen (14) days of attempted notification. Winner may waive the right to receive the prize. The decisions of Sponsor are final and binding in all respects.
**Release, Publicity, and Privacy:** By receipt of the Prize and/or, if requested, by signing an affidavit of eligibility and liability/publicity release, the Prize Winner(s) consents to the use of his or her name, likeness, business name and address by Sponsors for advertising and promotional purposes, including but not limited to on Sponsor’s social media pages, without any additional compensation, except where prohibited. No entries will be returned. All entries become the property of Sponsors. The Prize Winner(s) agrees to release and hold harmless Sponsor and its officers, directors, employees, affiliated companies, agents, successors and assigns from and against any claim or cause of action arising out of participation in the Contest.

Sponsor assumes no responsibility for computer system, hardware, software or program malfunctions or other errors, failures, delayed computer transactions or network connections that are human or technical in nature, or for damaged, lost, late, illegible or misdirected entries; technical, hardware, software, electronic or telephone failures of any kind; lost or unavailable network connections; fraudulent, incomplete, garbled or delayed computer transmissions whether caused by Sponsor, the users, or by any of the equipment or programming associated with or utilized in this Contest; or by any technical or human error that may occur in the processing of submissions or downloading, that may limit, delay or prevent an entrant’s ability to participate in the Contest.

Sponsors reserve the right, in its sole discretion, to cancel or suspend this contest and award a prize from entries received up to the time of termination or suspension should virus, bugs or other causes beyond Sponsor’s control, unauthorized human intervention, malfunction, computer problems, phone line or network hardware or software malfunction, which, in the sole opinion of Sponsors, corrupt, compromise or materially affect the administration, fairness, security or proper play of the contest or proper submission of entries. Sponsors are not liable for any loss, injury or damage caused, whether directly or indirectly, in whole or in part, from downloading data or otherwise participating in this Contest.

**Right to Use Entries:** By entering the Contest, entrants grant Sponsors a non-exclusive, irrevocable, royalty-free, perpetual, worldwide right and license to reproduce, publish, display, edit and otherwise use the submitted Entries, and entrant’s full name and city and state/province/country of residence, photograph, likeness, voice and institutional affiliation, in print or any offline or online and other media for purposes of editorials, exhibition, advertising, publicity and promotion without additional compensation or permission, unless prohibited by law.

**Representations and Warranties Regarding Entries:** By submitting an Entry, you represent and warrant that your Entry does not and shall not comprise, contain, or describe, as determined in Sponsor’s sole discretion: (A) false statements or any misrepresentations of your affiliation with a person or entity; (B) personally identifying information about you or any other person; (C) statements or other content that is false, deceptive, misleading, scandalous, indecent, obscene, unlawful, defamatory, libelous, fraudulent, tortious, threatening, harassing, hateful, degrading, intimidating, or racially or ethnically offensive; (D) conduct that could be considered a criminal offense, could give rise to criminal or civil liability, or could violate any law; (E) any advertising, promotion or other solicitation, or any third party brand name or trademark; or (F) any virus, worm, Trojan horse, or other harmful code or component. By submitting an Entry, you represent and warrant that you own the full rights to the Entry and have obtained any and all necessary consents, permissions, approvals and licenses to submit the Entry and comply with all of these Official Rules, and that the submitted Entry is your sole original work, has not been previously published, released or distributed, and does not infringe any third-party rights or violate any laws or regulations.

**Limitations of Liability/Reserved Rights:** Neither Sponsor(s), its parent, subsidiary or affiliated companies, nor its advertising or promotional agencies shall have any obligation, liability or responsibility with regard to (i) entries that contain incorrect or inaccurate information or do not comply with these Official Rules, (ii) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, technical or other error of any kind, (iii) telephone,
any condition caused by events beyond the control of Sponsor that may cause the Contest to be disrupted or delayed, (v) any printing or typographical errors in these Official Rules or any other materials associated with the Contest, or (vi) any damages or losses of any kind caused by any prize or resulting from participation in the Contest, accessing, uploading or downloading data in connection with the Contest, or acceptance, possession or use of any prize. Sponsor, in its sole discretion, reserves the right to disqualify any entrant tampering with or abusing the entry process or the operation of the Contest or otherwise violating these Official Rules. Sponsor, in its sole discretion, further reserves the right to cancel, terminate, suspend or modify the Contest if the Contest cannot be completed as planned because of infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort and to select a winner from among eligible entries unaffected by such event, if any.

**Disputes:** EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR IN CONNECTION WITH THIS CONTEST, OR ANY PRIZES AWARDED, SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORTING TO ANY FORM OF CLASS ACTION, PURSUANT TO ARBITRATION CONDUCTED UNDER THE COMMERCIAL ARBITRATION RULES OF THE AMERICAN ARBITRATION ASSOCIATION THEN IN EFFECT, (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, INCLUDING COSTS ASSOCIATED WITH ENTERING THIS CONTEST, BUT IN NO EVENT ATTORNEYS’ FEES; AND (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL, AND CONSEQUENTIAL DAMAGES, AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED. ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES, OR THE RIGHTS AND OBLIGATIONS OF ENTRANT AND SPONSOR IN CONNECTION WITH THE CONTEST, SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW JERSEY, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW, RULES OR PROVISIONS (WHETHER OF THE STATE OF NEW JERSEY OR ANY OTHER JURISDICTION) THAT WOULD CAUSE THE APPLICATION OF THE LAWS OF ANY JURISDICTION OTHER THAN THE STATE OF NEW JERSEY. SPONSOR IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL OR OTHER ERROR IN THE PRINTING OF THE OFFER OR ADMINISTRATION OF THE CONTEST OR IN THE ANNOUNCEMENT OF THE PRIZES.

**Contest Results and Official Rules:** To obtain the identity of the Prize Winner(s) and/or a copy of these Official Rules, send a self-addressed stamped envelope to the IEEE SA Industry Connections Program Administrator, The Institute of Electrical and Electronics Engineers, Incorporated (“IEEE”), 445 Hoes Lane, Piscataway, New Jersey, USA, 08854.